



ENERGY STAR® Appliances: Why choose anything else?

Did you know that the average home spends about \$2,000 on energy bills every year? If you change to appliances that have earned the ENERGY STAR® rating, you can save on energy costs while helping to protect the environment.

Two price tags

When buying an appliance, remember that it has two price tags: the price you pay to purchase it and what you pay for the energy it uses. ENERGY STAR® qualified appliances incorporate advanced technologies that use 10–50 percent less energy than standard models. The money you save on your utility bills can more than make up for the cost of a more expensive but more efficient ENERGY STAR model.

ENERGY STAR® Appliances — They generate savings two ways!

First, new ENERGY STAR appliances are more efficient to run. The energy savings achieved from the purchase converts to annual savings of dollars kept in your pocket. The older the appliance you are replacing, the quicker the new appliance will pay for itself.

Second, Dakota Electric provides a rebate to members who purchase a qualified ENERGY

STAR appliance. Refrigerator and freezer rebates require recycling the replaced unit, because you won't be saving energy if you simply add an appliance to your home.

Who can participate?

To qualify for these rebates, the appliance must be installed in Dakota Electric's service territory and members must verify the appliance is a qualified ENERGY STAR product.

Follow the steps below and we will credit your electric bill with the corresponding rebate.

How do I apply?

1. Call Dakota Electric to verify funding is available.
2. Fill out the rebate form on the reverse side of this brochure.
3. Attach the appropriate receipts to the rebate form and submit to Dakota Electric according to rules of the rebate program.

ENERGY STAR® QUALIFIED APPLIANCES	YOUR REBATE	ENERGY SAVINGS (An average home uses approximately 11,000 kWhs each year.)	SAVINGS <i>Source: ENERGYSTAR.GOV</i>
Refrigerator with recycling of replaced unit	\$75	Uses about half the energy of a 10-year-old refrigerator and 20 percent less energy than required by current standards.	\$165 over the lifetime of the appliance compared to similar models that meet only current federal standards.
Freezer with recycling of replaced unit	\$75	Uses at least 10 percent less energy than a new non-ENERGY STAR model.	\$30/yr. in utility bills over a freezer purchased before 1993 and \$70/year over a 1980s model.
Ductless air-source heat pump	\$300	3,500-4,500 kWh annually in cooling mode; more in heating mode over standard electric heat.	\$350 to \$450 annual savings over conventional cooling equipment; more savings in heating mode over standard electric heat.
Heat pump water heater	\$100-\$200	1,200 kWh annually over a conventional storage water heater.	Could save an average household about \$300 annually.

— rebate form on back

Contact the Energy Experts®

Dakota Electric Association • 4300 220th Street West • Farmington, MN 55024
651-463-6243 • 800-874-3409 • www.dakotaelectric.com



Residential ENERGY STAR® Appliance 2012 Rebate Application



Member Information:

Name _____ Account # _____

Address where appliance is installed _____

City _____ State _____ ZIP _____ Phone _____

Member Type Homeowner Renter Landlord Builder Other

By signing this application, I certify the appliances for which I am claiming a rebate are qualifying ENERGY STAR® rated products and are installed at the address listed above which represents a valid cooperative account.

Signature _____ Today's date _____

Equipment Information

Freezer Manufacturer (must recycle replaced unit) _____ Model Number _____

1. Did this rebate influence your decision to buy this appliance? Yes No

Refrigerator Manufacturer (must recycle replaced unit) _____ Model Number _____

1. Did this rebate influence your decision to buy this appliance? Yes No

Ductless Air Source Heat Pump Manufacturer _____ Model Number _____

1. Did this rebate influence your decision to buy this appliance? Yes No

2. Is this a replacement appliance? Yes No

3. Is your primary heat fuel electric? Yes No

Heat Pump Water Heater _____ Model Number _____

1. Did this rebate influence your decision to buy this appliance? Yes No

2. Is this a replacement appliance? Yes No

3. Is your primary heat fuel electric? Yes No

Retailer Information

Retailer/Store Name _____ Location _____

Rebates are available only for the purchase of new ENERGY STAR® rated products purchased on or after January 1, 2012. Limit one rebate per appliance. The products must be installed where electricity is supplied by Dakota Electric. Rebate submittal must follow the guidelines as outlined by Dakota Electric. Dakota Electric is not responsible for inaccurate information supplied by appliance dealers. Rebates will be issued only for products on the current list of ENERGY STAR® rated products as of the purchase date. ENERGY STAR® occasionally removes products from qualifying lists, and the cooperative will not rebate products that have been delisted as of the purchase date or are mislabeled as ENERGY STAR®. To verify ENERGY STAR® certification for refrigerator or freezer, visit www.energystar.gov or call 1-888-STAR-YES. To verify ENERGY STAR® certification for ductless air source heat pumps, visit <http://www.ceedirectory.org/ceedirectory>. Rebate program is subject to change or cancellation without notice. Call DakotaElectric to verify rebate program status.

Important:

- The appliance(s) must be installed within the cooperative's service territory.
- Incomplete forms will not be processed.
- Refrigerator and freezer rebate will be credited on your electric bill. Other appliance rebates will be issued as a check.
- Include a copy of the original dated sales receipt for the new appliance and a dated receipt from the recycler for the replaced refrigerator and/or freezer.
- Submit completed rebate form and required receipt(s) within 60 days of purchase date to: **Rebates, Dakota Electric Association, 4300 220th Street West, Farmington, MN 55024**