

ENERGYwise

FOR YOUR HOME



Electric Water Heating

According to the United States Department of Energy, water heating can account for 14 to 25 percent of the energy consumed in your home. You can reduce your monthly water heating bills by selecting the appropriate water heating program for your home. Dakota Electric offers an energy-efficient Marathon® electric water heater and two money-saving water heating options with rates that are competitive with other water-heating systems. You'll get an energy-efficient water heater and plenty of hot water.

How does it work?

Members have two options to save:

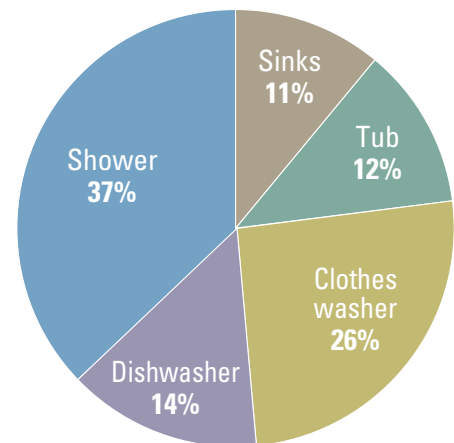
1. **Storage heating** is the least expensive electric water heating plan available, saving you hundreds of dollars each year over standard electric systems. For 4 cents* per kilowatt-hour, we heat your water at night, storing all you need for normal daily use.
2. **Interruptible heating** allows Dakota Electric to temporarily interrupt electricity to your water heater while still providing hot water for your normal daily needs. You're rewarded with a low off-peak rate of just 4.8 cents* per kilowatt-hour. Dakota Electric will interrupt water heaters for four to five hours on weekday evenings during the months of December, January, February, June, July and August – and during times of peak electrical demand.

Benefits of electric water heating

- A super-efficient water heater
- Competitive cost of operation

- Lifetime tank warranty*
- Ample hot water
- No venting required
- Meets mechanical code requirements

Where does all the hot water go?



Water heating can account for 14 to 25 percent of the energy used in your home. The above chart shows a breakdown of hot-water use in a typical home. U.S. Department of Energy

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*Plus Resource & Tax Adjustment (RTA), if applicable.

**Limited lifetime warranty on tank. Five-year warranty on parts and one year on labor.

Reduce your monthly water heating bills with a Marathon® water heater and low off-peak rate



What you'll receive

- 85 or 105 gallon Marathon® water heater
- Delivery to your home within 2 business days
- Rate-saving metering equipment
- Low off-peak storage or interruptible electric rate
- Rebate of \$100 to \$200 for off-peak participation

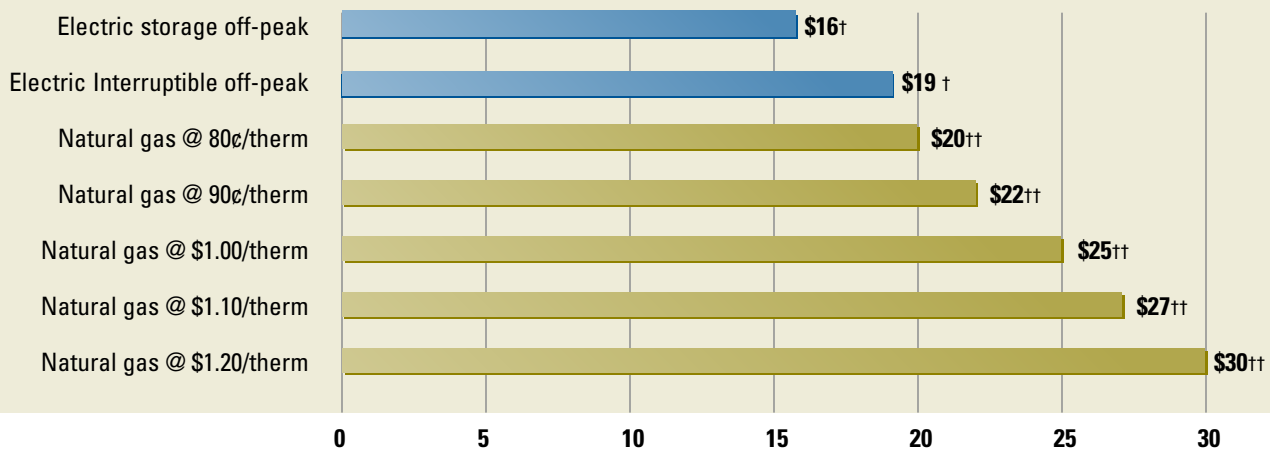
Call for current package pricing

Contact the Energy Experts®

Dakota Electric Association
 4300 220th Street West
 Farmington, MN 55024
 651-463-6243 • 800-874-3409
www.dakotaelectric.com

Programs are subject to terms, conditions and change without notice.

Monthly water heating cost comparison



†Based on a family of four. Prices reflect electric storage rate of 4 cents per kWh, electric interruptible at 4.8 cents per kWh. Price does not include Resource and Tax Adjustment (RTA), if applicable.

††Price includes natural gas commodity and distribution costs. Prices are subject to change.

