

JULY 2019

CIRCUITS

FOR DAKOTA ELECTRIC MEMBERS

FREE MEMBER
EVENT AT THE
MN ZOO!

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**SAVE ENERGY &
MONEY**

July Rebates

Contact Us

Member Service & Drive-Up Window

7 a.m. – 7 p.m. Monday – Friday
651-463-6212 or 1-800-874-3409
Minnesota Relay Service 711

Lobby 7 a.m. – 4:30 p.m. Monday – Friday
4300 220th Street West, Farmington, MN 55024

24-Hour Outage & Emergency Service
651-463-6201 or 1-800-430-9722

Underground Cable Locations

Gopher State One Call 811 or 651-454-0002
or 1-800-252-1166

Tree Trimming & Street Lights

651-463-6287

*Dakota Electric is an equal opportunity/
affirmative action employer*

dakotaelectric.com
customerservice@dakotaelectric.com

*Dakota Electric Association® and Dakota Electric®
are registered service marks of the cooperative.*

Dakota Electric Association

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Powering the Zoo

The value in fostering business relationships

Dakota Electric's business members face challenges every day, whether it's meeting a deadline, making a sale or keeping operating costs at adequate levels. Understanding these challenges and needs is an integral part of being a business account executive.

Working closely with business members, our goal is to recommend energy solutions and develop strategies that benefit them. By knowing a member's unique usage needs and patterns, we help provide insight into better equipment choices that reduce energy use and operating costs.

Often we see ourselves as a member advocate – the liaison between the member and the contractor. By working with the member and general contractor, we analyze and manage a business' electricity use before recommending efficiency upgrades.

The Minnesota Zoo improved the efficiency of their facilities through an energy audit and building study. The audit identified energy conservation opportunities and rebates for the installation of highly-efficient equipment, including heating and cooling systems, motors and lighting.

Additionally, the Zoo benefits from a reduced electric rate year-round by participating in an Energy Wise® load management program. They achieved this by installing a generator, which allows them to reduce their electrical load during times Dakota Electric experiences peak energy use and the cost of wholesale power is most expensive.

"IT'S MORE THAN A RELATIONSHIP; IT'S A PARTNERSHIP."

Working with a business account executive means our business members work one-on-one with a trusted advisor. And, that is always our goal, to be their go-to source.

By making informed energy decisions now, our business members can improve their bottom line for years to come.



TO LEARN MORE ABOUT DAKOTA
ELECTRIC'S BUSINESS PROGRAMS
& REBATES CALL 651-463-6243 OR
VISIT [WWW.DAKOTAELECTRIC.COM/
PROGRAMS-REBATES/FOR-YOUR-
BUSINESS/](http://WWW.DAKOTAELECTRIC.COM/PROGRAMS-REBATES/FOR-YOUR-BUSINESS/)

Jane E. Siebenaler

— **Jane Siebenaler**

Business Account Executive

Interview with Derik Otten

Senior Director of Campus Planning and Management



MINNESOTA ZOO



Jane Siebenaler of Dakota Electric and Derik Otten of the Minnesota Zoo discuss the Environmental Education Center's vegetative, or green, roof.

Derik Otten, senior director of campus planning and management at the Minnesota Zoo, equates the inner-workings of the Zoo to that of a hospital. "We have critical needs much like a hospital does — with surgical suites and life support."

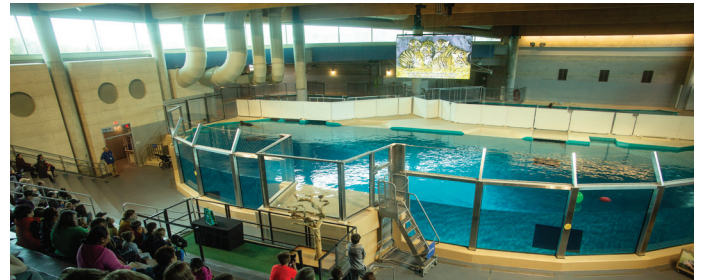
Electricity plays a vital role for the animals housed at the Minnesota Zoo. If the power is interrupted or shut down, their life can be compromised.

Maintaining perfect living conditions for 533 different species is a nonstop, day-in and day-out effort. If a power outage does occur, backup generators immediately start and the Zoo's dispatchers will notify staff.

"We first check with our life support systems staff to make sure they are aware of the outage," said Otten. If an emergency is present, they will bring in life support operators, specifically for the aquatic exhibits since their well being is most crucial.



The Zoo's life support systems cycle water through pumps and tanks and filter out uneaten food, feathers and scales. Water is boiled and chilled to maintain an exact temperature and pH level, simulating an ocean environment.



Most of the Zoo's aquatic life support systems will process the entire volume of water every one to two hours. The Zoo's seal pool, which is the largest aquatic system at the Zoo, processes 10,000 gallons a minute, or 600,000 gallons an hour.

No matter the ambient temperature or heat generated by visitors, the aquatic exhibits must maintain precise water temperatures depending on species and season.

It does not take long for Otten and Jane Siebenaler, Dakota Electric's business account executive, to be in contact with each other if an outage occurs. "Jane and I will talk an hour after it happens just to find out exactly what went down and what she knows about it," said Otten.



The business relationship between Siebenaler and Otten is successful because each cares about how their job impacts the communities they serve.

Dakota Electric works hard to ensure all its business members receive the same quality service they need to achieve their goals.

WELCOME
TO THE **ZOO**
LAND AREA
485
ACRES
 OPENED IN
1978

DAKOTA ELECTRIC'S MEMBER
APPRECIATION EVENT HAS BEEN
HELD AT THE MINNESOTA ZOO FOR

21 YEARS



THE **ZOO**
IS HOME
TO OVER **4,990**
ANIMALS


Dakota Electric's
HIGHEST
MEMBER
EVENT
ATTENDANCE

MORE
THAN **9k**


EFFICIENT
LIGHTING SAVES
THE **ZOO**
ENOUGH
ENERGY
TO
POWER


103
HOUSEHOLDS
EACH YEAR


Dakota Electric members gave

More
than **\$12k**
IN DONATIONS


TO
LOCAL FOOD
SHELVES SINCE **1998**


35K
LBS
OF FOOD...

Source: www.MNZOO.org



FREE MEMBER APPRECIATION EVENT



July 25
4-8 p.m.

FREE Minnesota Zoo admission & parking



Tickets & admission

Bills received between June 12 and July 3 include member tickets. One ticket admits your entire family. We also accept a recent electric bill. The event is held rain or shine. Sorry, no rain checks. The tickets have no resale value and cannot be sold.

Featured attractions

In addition to your favorite exhibits, check out the Zoo's newest attraction — Llama Trek presented by Think Mutual Bank. Additional free entertainment includes the Wings Financial World of Birds show (weather permitting), magic by Bob Miller and music by the Blue Ox Jazz Babies.

Food shelf donation

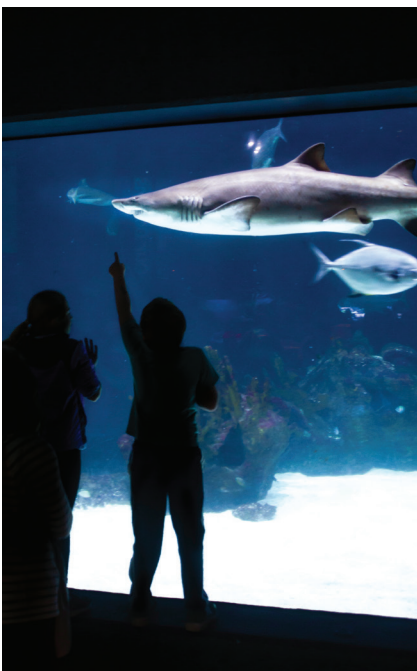
Please consider donating to our local food shelves by bringing non-perishable food items. Cash donations are accepted.

Other details

To drop off disabled or senior guests, follow the school bus signs to the bus station near the south entrance. Motorized carts are available for rent at \$10 per hour — maximum \$40. Wheelchairs are also available at no charge. Both are on a first-come, first served basis. Stroller rental is available for \$5 and \$8.

BRING YOUR "HERD" TO THE ZOO!

For more information, contact Dakota Electric member services at 651-463-6212. For questions regarding rentals or Zoo amenities, please call the Minnesota Zoo at 952-431-9500. We hope to see you at the Zoo!





Electrical Safety Tips for:

Swimmers

- Never swim near a boat or launching ramp.
- If you feel a tingling sensation while swimming, tell someone and swim back in the direction from which you came.

Boat Owners

- Have a certified electrician inspect your boat regularly.
- Test GFCIs and ELCIs monthly.
- Use portable GFCIs or shore power cords that are UL- Marine Listed

Source: Electrical Safety Foundation International

SLAM THE SCAM!

HOW TO SPOT A SCAM

1. Utility phone scams typically involve callers claiming to represent a utility company attempting to trick people into paying them money by threatening to turn off their service. If you are contacted by phone, hang up immediately and call Dakota Electric at 651-463-6212 – **DO NOT use a phone number given to you** – to verify your account status.



BE IN THE KNOW

Dakota Electric will always try to make payment arrangements for past due accounts. Contact us at 651-463-6212 for assistance.



2. Never give out Social Security numbers, credit card or banking information to anyone who calls, no matter who they claim to represent. Dakota Electric does not ask current members for this type of information. Dakota Electric will never instruct members to purchase a prepaid credit card to pay a past due amount.

3. If your account is past due, Dakota Electric will send a Disconnection Notice by U.S. Mail before taking further action. If you believe you were targeted for a scam, report it to your local police immediately.



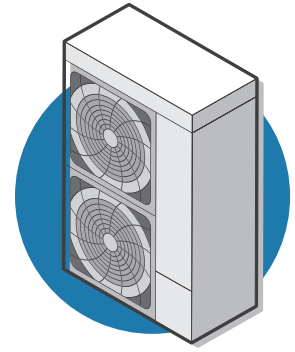


JULY REBATES AND PROMOTIONS

Promotional heat pump rebates

You can double up on savings when combining the efficiency of a heat pump with a low-cost Energy Wise® off-peak electric rate.

PROMO
EXTENDED
UNTIL
JULY 31




Air-source heat pumps

| ASHP | Regular Rebate | Promo Rebate |
|---|----------------|--------------|
| 15 SEER | \$580 | \$1,250 |
| 16+ SEER | \$630 | \$2,000 |
| Air-source heat pumps* provide home cooling and supplemental heating by moving heat, rather than converting it from a fuel like combustion heating systems. | | |

Ductless air-source heat pumps

| Heating Source | Regular Rebate | Promo Rebate |
|--|----------------|--------------|
| Propane/Fuel Oil | \$300 | \$450 |
| Electric Heat | \$500 | \$750 |
| A ductless air-source heat pump is a good solution for homes with non-ducted heating systems, or for room additions where installing ductwork is not feasible. | | |

*Note: When temperatures drop below 10-25 degrees Fahrenheit, you will need an auxiliary heating system.



CHANGE FOR THE BETTER WITH ENERGY STAR

- Cooling-system and dehumidifier rebates
- Central A/C tuneup special
- Cycled Air Conditioning®
- 0% or low-interest financing*

*May be available for qualified heating and cooling systems

Limited time promotion:

ENERGY WISE  MN



ONLY
July 1 - July 31

\$25 cart-level discount for purchases of **\$50** or more

Start shopping now at
EnergyWiseMnstore.com

TO LEARN MORE ABOUT OUR ENERGY WISE PROGRAMS & REBATES AND DOWNLOAD REBATE FORMS, VISIT DAKOTAELECTRIC.COM/PROGRAMS-REBATES

To qualify for these programs, you must live in Dakota Electric's® service territory and meet the specific requirements set for each rebate offering. Funds are limited and available on a first-come, first-served basis and are subject to change without notice. Ducted heat pumps must be enrolled in an Energy Wise® off-peak rate to qualify for the promotional rebate.



4300 220th Street West
Farmington, MN 55024

UPCOMING EVENTS

- **Board Meeting**
July 25, 8:30 a.m.
- **Member Appreciation
at the Minnesota Zoo**
July 25, 4-8 p.m.

dakotaelectric.com/event-calendar

PRSRT STD
U.S. POSTAGE
PAID
DAKOTA ELECTRIC
ASSOCIATION

CONNECT WITH US!



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DAKOTAELECTRIC.COM

Your Electricity 2019 brochure available

The most recent information on how the electric generation, transmission and distribution systems work, plus the sources, costs and emissions of fuels used in meeting the needs of Dakota Electric's members, is available by visiting dakotaelectric.com/member-services/member-resources. You can also request to have a copy of the brochure mailed to you by calling 651-463-6212.



ChargeWiseSM

+ **revolt**SM =
EMBRACE ELECTRIC VEHICLES



It's a match made in heaven for your plug-in electric vehicle.

With **ChargeWise**, get up to \$500 for installing the charger for your EV, and the most affordable rate to meet your charging needs.

Enroll in **Revolt**, and you can power your electric vehicle with 100% wind energy, for the lifetime of that vehicle, at no extra cost.

It's truly a heavenly arrangement. Contact the Energy Experts[®] at 651-463-6243 or visit us online at www.dakotaelectric.com/residential/programs/electric-vehicles.

