

ENERGYWISE

Your Guide to Energy-Efficient Lighting

GET THE FACTS

When comparing lighting products, look for the lighting facts label, which is required on most lighting packages by the U.S. Federal Trade Commission. The label provides accurate information on the brightness (in lumens), energy used, rated life and estimated annual energy cost of each product.



Since there are a variety of energy-efficient lighting products on the market, picking the right bulb can be a bit overwhelming. Use this guide to help find the right lighting products to fit your needs.

LEDs

- Use roughly 70 percent less energy than standard incandescent bulbs and last a minimum of 25,000 hours, or 22 years, based on average household use.
- ENERGY STAR®-rated LEDs are recommended for the greatest energy savings.
- Produce very little heat, cutting energy costs associated with home cooling as well as reducing fire hazards.
- Shatterproof, shock resistant and safe to touch.
- Come with a minimum three-year warranty.
- Some indoor models available with dimming.
- Some outdoor models available with automatic daylight shut-off or motion sensor.

CONTACT THE ENERGY EXPERTS®

For questions regarding energy-efficient lighting options or the LED rebate please contact our Energy Experts at 651-463-6243.

YOU USED TO BUY		YOUR CHOICES NOW		
LEAST EFFICIENT		MOST EFFICIENT		
	Standard Incandescent	New Halogen Incandescent	CFLs	LEDs
450 lumens	40W \$5.34/yr	29W \$3.87/yr	10W \$1.34/yr	5W \$0.67/yr
800 lumens	60W \$8.02/yr	43W \$5.74/yr	13W \$1.74/yr	10W \$1.34/yr
1100 lumens	75W \$10.02/yr	53W \$7.08/yr	16W \$2.14/yr	15W \$2.00/yr
1600 lumens	100W \$13.36/yr	72W \$9.62/yr	20W \$2.67/yr	19W \$2.54/yr
	TYPICAL LIFE = 1 YEAR	TYPICAL LIFE = 1-2 YEARS	TYPICAL LIFE = 10 YEARS	TYPICAL LIFE = 15-25+ YEARS

Source: Natural Resources Defense Council

2026 LED REBATE APPLICATION



This rebate is available for residential members only and is for up to \$2 per LED bulb. Rebate cannot exceed purchase price (excludes tax and coupons) or be combined with any other promotions. Bulbs must be installed at the address provided on the rebate form. Dakota Electric reserves the right to an on-site inspection.

Please fill out this form to completion, incomplete forms will not be processed. Rebate will be issued as a credit on your electric bill. Please allow 8-12 weeks for processing.

Submit completed rebate form and dated sales receipt within one year from date of purchase to:

Rebates, Dakota Electric Association, 4300 220th Street West, Farmington, MN 55024

MEMBER INFORMATION

Name _____ Account # _____
Service address where bulbs are installed _____
City _____ State _____ ZIP _____ Phone _____
Email _____

BULB INFORMATION

Number of bulbs _____

QUESTIONS? Call the Energy Experts at 651-463-6243 or 1-800-874-3409.

Rebate is available for LED bulbs only — it does not include LED string lights.

Rebate is available for LED bulbs purchased on or after Jan. 1, 2026. Rebate program is subject to change or cancellation without notice and cannot be used with other Dakota Electric sponsored in-store instant discounts at the register.